



# AWARD-WINNING SOLUTIONS AND SERVICES

Canon's commitment to delivering outstanding imaging solutions and exceptional services to its customers is reflected in the awards and recognition received.

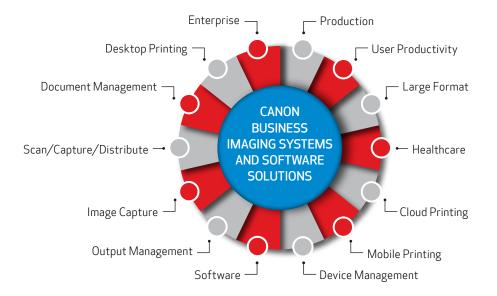
February 2019

## CANON DELIVERS OUTSTANDING TECHNOLOGIES ACROSS MANY MARKETS

**Canon U.S.A.** receives numerous awards and recognition from top industry analysts and holds leadership positions in key segments of the office imaging market. When choosing Canon, you can feel confident that you're partnering with a company that delivers outstanding technologies across a range of markets.

As a leader in advanced digital imaging, Canon offers its customers a comprehensive line-up of solutions. Whether it's software to help streamline workflows or imaging devices for small offices, large enterprises, or high-volume production environments, Canon has a solution to suit virtually every need, application, and budget.





## imageRUNNER ADVANCE AWARDS

#### Keypoint Intelligence—Buyers Lab 2018, 2017, and 2016 Copier MFP Line of the Year Canon imageRUNNER ADVANCE Series

For three consecutive years, Canon has earned BLI's prestigious Copier MFP Line of the Year award. This validates Canon's strong copier market reputation for offering reliable, easily adaptable systems that can enhance existing workflows.

According to George Mikolay, Associate Director, Copiers/Production, Keypoint Intelligence, "The introduction of the third generation of imageRUNNER ADVANCE MFPs was a pivotal moment for Canon, and as this generation of MFPs continues to grow, so does Canon's ability

#### imageRUNNER ADVANCE

to offer fully integrated and holistic business solutions."

The award-winning, third generation imageRUNNER ADVANCE MFPs demonstrate Canon's commitment to embrace a unified approach across hardware and software solutions to help enterprise environments optimize their digital workplace transformation. They can also help you meet today's workforce demands of flexibility, customization, and convenience in the office.





	imageRUNNER ADVANCE C7500 Series	
	imageRUNNER ADVANCE C7580i with ColorPASS-GX500 Controller (EFI Fiery-based) : BLI 2018 RPO Award Outstanding Color Entry-Level CRD Production Device	
	imageRUNNER ADVANCE C7580i: BLI 2017 Summer Pick Award Outstanding 70- to 80-ppm Color Copier MFP	
	imageRUNNER ADVANCE C5500 Series	
	BetterBuys 2016 Editor's Choice Award	
	imageRUNNER ADVANCE C5560i: BLI 2017 Summer Pick Award Outstanding 60-ppm Color Copier MFP	
	imageRUNNER ADVANCE C5550i: BLI 2017 Winter Pick Award Outstanding 41- to 50-ppm A3 Color MFP	
	imageRUNNER ADVANCE C5535i: BLI 2017 Winter Pick Award Outstanding 31- to 40-ppm A3 Color MFP	
	imageRUNNER ADVANCE C3500 Series	
	imageRUNNER ADVANCE C3530i: BLI 2017 Summer Pick Award Outstanding 30-ppm Color Copier MFP	
	imageRUNNER ADVANCE C3525i: BLI 2017 Summer Pick Award Outstanding 25-ppm Color Copier MFP	
	imageRUNNER ADVANCE C355iF/C255iF Models	
	imageRUNNER ADVANCE C355iF: BLI 2017 Summer Pick Award Outstanding Color Multifunction Printer for Large Workgroups	
	imageRUNNER ADVANCE C255iF: BLI 2017 Summer Pick Award Outstanding Color Multifunction Printer for SMBs	
	imageRUNNER ADVANCE 8500 Series	
	BetterBuys 2017 Innovative Product of the Year BetterBuys 2016 Editor's Choice Award	
	imageRUNNER ADVANCE 8505i: BLI 2016 Summer Pick Award Outstanding 91- to 105-ppm A3 Monochrome MFP	201
	imageRUNNER ADVANCE 8585i: BLI 2016 Summer Pick Award Outstanding 81- to 90-ppm A3 Monochrome MFP	
	imageRUNNER ADVANCE 6500 Series	
	BetterBuys 2016 Editor's Choice Award	
	imageRUNNER ADVANCE 6575i: BLI 2016 Summer Pick Award Outstanding 71- to 80-ppm A3 Monochrome MFP	201
	imageRUNNER ADVANCE 6565i: BLI 2016 Summer Pick Award Outstanding 61- to 70-ppm A3 Monochrome MFP	
1	imageRUNNER ADVANCE 4500 Series	
	BetterBuys 2017 Editor's Choice Award imageRUNNER ADVANCE 4535i: BLI 2017 Summer Pick Award	

## imageCLASS AWARDS

	imageCLASS MF269dw/MF267dw/MF264dw
	BLI 2019 Winter Pick Award Outstanding Personal Multifunction Printer
	imageCLASS LBP215dw/LBP214dw
	BLI 2018 Summer Pick Award Outstanding Printer for Small and Home Offices
	imageCLASS MF525dw
	BLI 2018 Summer Pick Award Outstanding Color Multifunction Printer for SMBs
	BetterBuys 2018 Editor's Choice Award
	Color imageCLASS MF735Cdw/MF733Cdw/MF731Cdw
	BLI 2018 Winter Pick Award Outstanding Color Multifunction Printer for Small Workgroups
	Color imageCLASS MF634Cdw/MF632Cdw
	BLI 2018 Winter Pick Award Outstanding Personal Color Multifunction Printer

## imageCLASS









## **SOFTWARE AWARDS**

	Therefore 2018
	BLI 2019 Winter Pick Award Outstanding Information Governance Solution
	uniFLOW Online
	BLI 2019 Winter Pick Award Outstanding Cloud Output-Management Solution
	IRIS IRISPowerscan 10
	BLI 2018 Winter Pick Award Outstanding Scan Capture and Processing Solution
	Therefore Online SMB
	BLI 2018 Winter Pick Award Outstanding SMB Information Management and Workflow Solutions
	uniFLOW 2018 LTS
	BLI 2018 Winter Pick Award Outstanding Enterprise Output and Scan Management Solution
	Therefore 2016
	BLI 2017 Winter Pick Award Outstanding Information Management Platform
	uniFLOW V5.4
	BLI 2017 Winter Pick Award Outstanding Output Management Platform











## IRISPowerscan<sup>®</sup> 10

## imagePROGRAF AWARDS

#### Keypoint Intelligence—Buyers Lab 2017 Wide Format Line of the Year

Marlene Orr, Director, Office Equipment Product Analysis, at BLI states the following: "The comprehensiveness of Canon's offerings, satisfying the production/ proofing print markets with the 8-color models and the high-end graphics markets with the 11-color plus chroma optimized models across all the common size ranges, together with the outstanding lab performance of all the models tested have earned Canon the 2017 Line of the Year award for its wide-format graphic arts and technical printers."

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Wide-Format and Signage Top Products 2018
Ink and Toner: Aqueous/Durable Aqueous/Latex Ink/Dye-Sub
imagePROGRAF PRO-2000/PRO-4000 Series
Series Award: BLI 2017 Winter Pick Award Outstanding Professional Photo and Fine Art Wide-Format Printer Ser
imagePROGRAF PRO-4000S/PRO-6000S Series
Series Award: BLI 2017 Winter Pick Award Outstanding Poster and Indoor Signage Wide-Format Printer Series
imagePROGRAF iPF770 Model
BLI 2016 Winter Pick Award Outstanding 36" Color Wide-Format Technical Printer

### imagePROGRAF







## imagePRESS/varioPRINT AWARDS

### varioPRINT 140/135/115

varioPRINT 140/135/115 with PRISMAsync Print Controller BLI 2018 PRO Award – Outstanding Light-/Mid-Volume Production Device

#### imagePRESS C850 Model

imagePRESS C850 with PRISMAsync Color Printer Server BLI 2017 PRO Award – Outstanding Color Light Production Device

imagePRESS C850 with imagePRESS Server F200 BLI 2017 PRO Award – Outstanding Color Light Production Device







## imageFORMULA AWARDS

	BetterBuys 2018 Editor's Choice Award	
	imageFORMULA C225W II	
	BLI 2019 Winter Pick Award Outstanding Workgroup Scanner	
	imageFORMULA DR-M260	
	BLI 2018 Winter Pick Award Outstanding Workgroup Scanner	
	BetterBuys 2018 Innovative Product of the Year	
	BetterBuys 2017 Editor's Choice Award	
	imageFORMULA ScanFront 400 Model	
	BLI 2017 Summer Pick Award Outstanding Workgroup Scanner	
	imageFORMULA DR-G1100 Model	
	BLI 2016 Winter Pick Award Outstanding Budget-Friendly A3 Mid-Volume Production Scanner	
	imageFORMULA DR-F120 Model	
	BLI 2015 Summer Pick Award Outstanding Achievement in Value	
	imageFORMULA DR-M1060 Model	
	BLI 2015 Winter Pick Award Outstanding Achievement in Value	
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BetterBuys





## KEYPOINT INTELLIGENCE—BUYERS LAB PACESETTER AWARDS

Canon U.S.A., Inc. has been honored with the prestigious BLI PaceSetter award in the categories of Document Imaging Security, Mobile Print, Education, Financial Services, and Healthcare – Hospital Networks from the analysis at Keypoint Intelligence – Buyers Lab (BLI).

Healthcare – Hospital Networks 2019–2020 Outstanding solutions and services • Feature-rich Canon products to suit for healthcare providers any document input/output need in Strong mix of offerings beyond a healthcare environment document imaging A DISTURNED Outstanding Serviceability 2018-2019 • Canon's outstanding predictive Key areas of evaluation included service model and smART service company vision, in-field support, environmental considerations, tools system train customers on device and training provided to service usage, enable certain error codes technicians, and device design. that allow direct dealer contact Components supporting Canon's so the customer is unaware of any overall excellent service reputation issues, and plan service calls with are its Technical Support Center (TSC) greater efficiency. and Customer Solutions Center (CSC). and the second Ease of Use: Enterprise Devices 2018-2019 Control panel was ranked extremely lose no time recognizing processes easy-to-use and offers several at the MFP. customizations through presets, Job management was one area where screen design, and favorites. Canon stood out from the industry, allowing urgent jobs to be easily This same control panel is available prioritized and modified. across the line, meaning employees **MIMIN** moving around the organization will TITLE I Document Imaging Security 2017-2018 Unsurpassed, built-in user-• uniFLOW platform handles authentication authentication, user tracking, Leadership in industry security and document-centric data loss prevention for all-size businesses initiatives Mobile Print 2017-2018 • Strong support for mobile-friendly • Wide-reaching portfolio A DUNIAN Security features like secure pullindustry standards printing, authentication, and tight Excellent hardware compatibility integration with output management and adaptability including brandsoftware agnostic solutions Education – Higher Education 2017-2018 Wide spectrum of devices • Impressive peripheral offerings Advanced software solutions Support for campuses with and partnerships professional services Financial Services 2017-2018 Automated mortgage loan processing World-class services and support Wide-ranging hardware for offices • Outstanding production-print Excellent security-software portfolio portfolio

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## **OTHER AWARDS AND RECOGNITIONS**

#### Homeland Security Awards "ASTORS" Platinum Award and Gold Awards

Canon U.S.A., Inc. was recently named by American Security Today (AST) as a winner of two of its 2018 "ASTORS" Homeland Security Awards. The awards recognize Therefore<sup>™</sup>—a premier information management, workflow, and business analytics platform offered by Canon—as a Platinum Award Winner for "Best Data Storage Security Solution" and Canon's imageRUNNER ADVANCE, uniFLOW, and imageWARE Secure Audit Manager as a Gold Award Winner for "Best Access Control & Authentication System."



Customer

Service Center

ERTIFIED

#### BenchmarkPortal Awards 2018 Center of Excellence

The Canon U.S.A., Inc. Technical Support Center has earned the "Center of Excellence" certification from BenchmarkPortal for the tenth consecutive year. Contact centers achieved the Center of Excellence distinction based on best-practice metrics drawn from the world's largest database of objective and quantitative data that's audited and validated by researchers from BenchmarkPortal. To achieve certification as a Center of Excellence, a company must undergo a rigorous benchmarking process, which compares the organization's operational metrics to those of its peers using the world's largest database of contact center metrics. During this process, BenchmarkPortal experts audit and verify key data from the contact center applying for certification.

## Canon Named a LEADER in IDC MarketScape: Worldwide Contractual Print and Document Services Hardcopy 2018-2019 Vendor Assessment

This positioning recognizes Canon's comprehensive portfolio of Managed Document Services (MDS) as well global expertise in process optimization and information management

#### Based on a five-stage process:

- Discover
- Design
- Implementation/Transition
- Support/Manage
- Review

Canon's approach to MDS is used throughout all the services and has been acknowledged as a successful methodology through this recognition.

From the printed page to the electronic document, Canon MDS provides a portfolio of custom services to help achieve your business goals for cost reduction, improved serviceability, support, and information accessibility.

IDC MarketScape: Worldwide Contractual Print & Document Services Hardcopy 2018-2019 Vendor Assessment (doc #US44387318, December 2018)



## OTHER AWARDS AND RECOGNITIONS

#### 2018 iF Design Award

iF Design Awards are recognized internationally as one of the most prestigious awards within the field of design, with outstanding industrial designs chosen from all over the world each year.

#### iF Design Award 2018 (Product) Winners

- EOS M5 Interchangeable Lens Camera
- EF70-300 mm f/4-5.6 IS II USM Telephoto Zoom Lens
- PIXMA G-Series Wireless All-In-One Printer
- CXDI-810C, CXDI-710C, and CXDI-410C Wireless Detectors
- imageCLASS MF735Cdw/MF733Cdw/ MF731Cdw/MF634Cdw/MF632Cdw/ LBP654Cdw/LBP612Cdw Printers
- EOS 5D Mark IV DSLR Camera

# 2018 Partner of the Year—Sustained Excellence Award

Canon U.S.A., Inc. is a proud recipient of the United States Environmental Protection Agency's 2018 ENERGY STAR® Partner of the Year—Sustained Excellence Award! This award is bestowed upon companies that demonstrated continued leadership in energy efficiency and commitment to

U.S. EPA ENERGY STAR<sup>®</sup> Program

the ENERGY STAR® program. Canon has been recognized for the third consecutive year for its outstanding contribution to the reduction of greenhouse gas emissions by manufacturing energy-efficient products and educating consumers about energy efficiency.

### **ENERGY STAR** AWARD 2018 PARTNER OF THE YEAR **Sustained Excellence**

DESIGN AWARD

2018



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